



Loyola College, a pioneer institution situated at Chennai, is managed by the Jesuits and it has served the country in the educational field for nearly 86 years.

The Loyola Institute of Vocational Education (LIVE) established in 1996 offers various vocational, socially relevant and employment-oriented courses.

These courses are offered in the evening hours as part-time courses to both students and the working community, by utilizing the already well – established Loyola College infrastructural network, administrative network, lab facilities and other resources, to enable the students to strive for academic and human excellence.

www.loyolacollege.edu



The Centre for Social Initiative and Management (CSIM) is a learning and resource centre for knowledge sharing and skill development for socially conscious individuals, social enterprises and social responsible corporates.

Through its educational and training programs and other services, CSIM is successfully implanting the concept of Social Entrepreneurship and is facilitating application of professional approaches to tackling social problems.

CSIM operates in four cities across India – Chennai, Hyderabad, Mumbai & Bangalore.
www.csim.in

Transforming lives through Social Enterprises

Course timings:

The course is conducted from 1 PM to 6 PM on Saturdays; and 10 AM to 1 PM on every second Sunday of the month.

Venue:

Loyola College, Nungambakkam, Chennai - 600034.

Contact persons:

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For more information:

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SOCIAL ENTREPRENEURS
Social acumen **Opportunist**
Change agents **Innovation**
Aspiration **Servant Leaders**
Ethical Non judgmental
Transformation Revolutionary
Enterprise Builders **Policy makers**
Resourcefulness Evaluators
Networking skills **Empowerment**
Unreasonable Replicate
Sustainability

LIVE-LOYOLA
&
CSIM

launches

A one-year weekend programme

Post Graduate Diploma
in Social Enterprise
Management

Elevating Hope and Changing Lives

**Bridging gaps between
'Haves' and the 'Have-nots'**

Live with a purpose

“The Post Graduate Diploma in Social Enterprise Management is to fulfill a crying need and the launch is perfectly timed. I am confident that this programme will transform people who have a passion towards social causes into entrepreneurs having the requisite skills and character to launch, develop and sustain their social enterprises successfully.”

- Dr. L.S. Ganesh, Dean, IIT Madras.



Who can apply?

Any graduate or students pursuing their final year of graduation

Individuals with an undying passion to bring about social transformation

Learning outcomes

This course will help you to make your career an extension of who you are and what you love to do

If you plan to launch a Social Enterprise

- Crystallize your social change idea, focus upon detailing for action
- Get started with appropriate inputs on legal requirements
- Help in networking and connecting with resources useful in kick starting your organization

If you are a college student

- Develop professional skills for placement in Social Enterprises
- Enhance personal effectiveness for engaging with society
- Be well informed about changing trends in the social sector

If you are working/volunteering with a CSR / Social Enterprise

- Develop the aptitude to look at the macro picture of your organization
- Help you grow beyond functional limitations
- Result in professional development-become well informed about changing trends in the social sector

If you are a founder of a Social Enterprise

- Pause, reflect and refocus priorities
- Identify strategic solutions
- Identify newer avenues and resources for the development of the organization
- Take the organization to the next level of growth



Your meaningful journey to bring about social change begins by enrolling in the Post Graduate Diploma in Social Enterprise Management (PGDSEM).

What you will learn?

This 280 hours, two-semester, cross-disciplinary course is a combination of Social sciences, Entrepreneurship and Management.

SEMESTER 1

1. Social Diagnosis
2. International Affairs
3. Social Psychology
4. Essentials of Entrepreneurship
5. Understanding Social Entrepreneurship
6. Leadership & Management
7. Values & Ethics
8. Financial Management

SEMESTER 2

1. Media & Communication
2. Fundamentals of Social Research
3. Social Enterprise Development
4. Social Impact Measurement
5. Social Marketing
6. Corporate Social Responsibility
7. Fund Raising & Venture Capital
8. Project Management

*Visits to social enterprises
Interactions with social entrepreneurs
Business plan development*

Course commences on Saturday, 10th August, 2013